East Wave Chicago

The East Wave Chicago team connects and promotes the Asian American community in Chicago. We specialize in connecting influencers and leaders with the larger Chicago community and also helping talent find an audience. Join us as we strengthen and enlarge the Asian community in our beautiful Midwest city.   
  
If you’re new to the area or simply want to surround yourself with supportive friends, East Wave Chicago is for you. We bring you happening events to attend and influencer profiles of people you can meet. Get to know your Chicago Asian community!

East Wave Consulting  
  
East Wave Consulting is a marketing and communications team that specializes in reaching the growing multicultural and millennial market in the United States. Together we have over 15 years experience in multicultural marketing. We pride ourselves in the ability to provide timely strategic counsel and deliver quality results for the corporations and organizations we represent. Based in Chicago, Illinois our capabilities include media buying, advertising, public relations, corporate and community relations, event marketing, partnership marketing programs, market research, interactive, social media and cultural awareness training.  
  
Contact us today to discuss who and what we can bring to the table

Some examples of our partners:

McDonalds –

McDonalds wanted to reach the Asian market to support their launch of a limited edition Siracha Big Mac sauce. They wanted to showcase the appeal of their sauce to the Asian community. We brought Asian community leaders and influencers together to provide feedback and show their support at an exclusive event we organized.   
  
CIA –

The Central Intelligence Agency wanted help recruiting Asian Americans and they reached out to us to put an information session together. We helped introduce them to great Asian Americans while they gave their best pitch for joining the ranks of the CIA.

NBC Channel 5 –

Channel 5 NBC wanted help finding extras and location scouting for their Chicago PD show. We helped them find Asian American talent for their show and introduced them to a few hot spots around the Chicagoland area.